



Office of Children and Family Services

ANDREW M. CUOMO
Governor

SHEILA J. POOLE
Acting Commissioner

August 2017

Dear Child Care Provider:

Every two years, the Office of Children and Family Services conducts a survey of the price of child care across the state of New York. This information is used to make sure that the rates that the county department of social services pays for child care on behalf of low-income families are consistent with the child care market in that county. You may be called and asked to participate in this year's Child Care Market Rate Survey.

The Market Rate Survey Team will be conducting the survey over the next 12 weeks. The Market Rate Survey phone number is 585-642-6304, and if you are called, it will appear as "Mrkt Rate Srvy" on your caller ID. If you choose to participate, you will be asked what you charge for child care and how many children are in your care. Please base your answers using the rates you charge to your "private pay clients," not the rates you charge for children paid for by the county department of social services (or in New York City by the Administration of Children's Services or Human Resource Administration). The phone survey should take approximately 15 minutes.

Please do not send in the form. Wait for the Market Rate Survey Team to call you. We are providing you with the survey form so that you will be familiar with the questions and be able to answer them more easily during the phone interview, if you are called. If your telephone number has changed, please be sure that your licenser or registrar has your current telephone number so that we are able to reach you. Please tell people who may answer your telephone (staff, volunteers, household members in family day care) about this survey.

The information you give us will be used to make any necessary changes to the child care subsidy rates for your county. Please be assured that the information in this survey will ONLY be used for that purpose. Your individual responses will not be shared with anyone other than the staff who will be data entering and processing the survey results. To meet federal requirements, we may call a few randomly selected providers to verify the information included in the survey.

If you have any questions, please call us at (518) 474-9454.

Thank you for your assistance. As a small businessperson, I know you appreciate how important it is for the payment rates for child care to be current. Therefore, I know I can count on your cooperation.

Sincerely,

A handwritten signature in black ink that reads "Janice Molnar".

Janice Molnar
Deputy Commissioner
Division of Child Care Services